

## Deirdre Clemente

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**Specialization** Twentieth-century American cultural history with emphasis on material culture, gender, women, youth, clothing, consumption, immigration, and ethnicity

### Education

- 2010 **PhD (History)—Carnegie Mellon University:** dissertation: “The Collegiate Style: Campus Life and the Transformation of the American Wardrobe, 1900-1960”
- 2004 **MA (Museum Studies)—Fashion Institute of Technology, State University of New York:** thesis: “Clothing as Cultural History in the Work of F. Scott Fitzgerald, 1915-1925”
- 1996 **BA—Johns Hopkins University:** Major: Writing Seminars; graduated with honors; coursework focused on American literature and art history.

### Professional experience

- 2011 **Assistant Professor of History, Associate Director of the Public History Program, University of Nevada Las Vegas**
- 2009-2011 **Curator, Curator of the Italian-American Collection, Heinz History Center in affiliation with Smithsonian Institution, Pittsburgh**
- 2010-2011 **Instructor, University of Pittsburgh**
- 2000-2005 (1) **Associate Editor**, *Health* magazine/Time-Warner (2000-2002)  
(2) **Contributing Editor**, *Art Business News* magazine (2003)  
(3) **Syndicated Writer**, fashion/culture, *New York Times* Company (2003-2005)

### Courses taught

- World History I & II
- Immigration and American Culture
- Graduate Colloquium on Public History
- Fashion History in Global Perspective
- Historical Writing for Undergraduate Majors

### Book

*Dress Casual: How College Kids Redefined American Style*,  
University of North Carolina Press, Forthcoming 2013

### journal articles

- 2009 “Prettier Than They Used to Be”: Fashion, Femininity, and the Recasting of Radcliffe’s Reputation, 1900-1950,” *New England Quarterly*, Winter 2009, 637-666.
- 2009 “Student Culture and Clothing on the Princeton Campus, 1910-1933,” *Princeton University Library Chronicle*, invited paper, Spring 2009, 237-264.
- 2008 “The Evolution of Collegiate Clothing, 1900-1930,” *Journal of American Culture*, March 2008, v. 31 no. 1, 20-33.
- 2007 Made in Miami: The Development of the Sportswear Industry in South Florida, 1900-1960,” *Journal of Social History*, Fall 2007, v. 41 no. 1, 127-148.
- 2005 “Striking Ensembles: The Importance of Clothing on the Picket Line,” *Labor Studies Journal*, Winter 2006, v. 30 no. 4, 1-13.

## Book chapters and reviews

- 2008 “Dressed for Defiance: Clothing in the Context of Labor Unrest,” Encyclopedia of Strikes in American History, published by M. E. Sharpe (New York, 2008).
- 2008 “Making the Princeton Man: The Role of Clothing on the University’s Campus, 1900-1920,” Display: The Places and Spaces of Fashion, John Potvin, ed., Routledge (New York, 2008).
- 2009 Book review of Capitalizing on Change: A Social History of American Business, Journal of Social History, forthcoming Winter 2010.
- 2008 Comparative book review of Making the Big Easy and New Orleans on Parade, Journal of Social History, March 2008, v. 41 no. 4, 1077.

## Selected presentations

- 2011 **Organization of American Historians: Annual Conference**  
“‘A Fashion Law Unto Themselves’: Female Collegians as Consumers, 1920-1960,” March 2011, Houston.
- 2010 **The American Literature Association: Annual Conference**  
“‘Fashion as Cultural History: Clothing in the Work of F. Scott Fitzgerald,’” May, 2010, San Francisco.
- 2009 **Society for the History of Technology: Annual Conference**  
“Technology in *Vogue*: Synthetic Fibers, the Fashion Press, and American Femininity, 1935-1960,” October 2009, Pittsburgh.
- 2007 **Costume Society in America: Annual Conference**  
“Ethnicity, Dress, and Italian Immigration,” June 2004, San Diego.
- 2004 **Smithsonian Institution/Newport Preservation Society:**  
“The Case of The Disappearing Fashion Accessory,” February 2004, Newport, RI.

## Prizes and grants

- 2009 **Coordinating Council for Women in History Graduate Student Fellowship/Berkshire Award:** award for dissertation, Winter, 2009.
- 2007 **American Culture Association: Best Graduate Student Paper at Annual Conference,** “The Princeton Style: Collegiate Clothing and American Culture, 1900-1960,” April 2007.
- 2007 **Harvard University: Schlesinger Library, Dissertation Grant:** “Style and the Seven Sisters: 1900-1960,” Summer 2007.
- 2005 **Princeton University: Friends of Princeton Library, Research Grant:** “Collegiate Clothing and American Culture, 1900-1960,” Summer 2006.

Teaching reviews available upon request